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Introduction

A Major Disruptor

From digital artist Kevin McCoy minting the first-known NFT, 'Quantum' in 2014 to Pak's NFT, 'The Merge' selling for a cool \$91.8 million in late 2021, to over 28,000 collectors, the rise of NFTs and the Metaverse is a major disruptor and revolutionizing the art and entertainment worlds.

From Sci-Fi to Reality

It is remarkable to witness Neal Stephenson's coined term 'Metaverse' in his 1992 science fiction novel, "Snow Crash," become part of our day-to-day reality in our digital world. We now behold big tech players, like Google, Apple, and Meta make bold plays in this creative field.

In 2022, the Metaverse is now a virtual reality world of our physical one where people can socialise and engage in unlimited virtual experiences, all supported with its own digital economy. It is a form of digital interaction where connected, virtual experiences can either simulate the real world or imagine worlds beyond it.

Top Emerging Tech Trend

As our society continues to move increasingly online, multitudes of people are joining this virtual reality, creating digital assets, and contributing to the Metaverse where users can create their very own avatars and interact with anyone in the world. With the rise in new users, the Metaverse has been named as one of the top five emerging trends and technologies of 2022, with global spending on Virtual Reality (VR) and Augmented Reality (AR) rising to \$72.8 billion in 2024.

Copyright & Ownership Challenges

We now face new digital challenges including copyright and ownership problems, which has propelled the need for NFT tokenisation. A NFT is a non-fungible token used as a unit of data, stored on distributed ledgers that reside on the blockchain network, which certifies that a digital asset is one of a kind and unique. There can only be one owner at a time to a NFT. That ownership is managed and documented in the blockchain through its uniqueID, and metadata and it cannot be duplicated by another token. Smart contracts are set up for the NFT to be minted through that designated ownership which allow the NFT to be traded and sold.

Vartifact's Blockchain-based NFT Marketplace

Vartifact has created a blockchain-based NFT marketplace where creators can sell and mint their digital artwork, showcase their digital assets in their own personalised virtual space, and have the opportunity to include their creations in Vartifact's upcoming game developments.

This Whitepaper provides information on Vartifact's business model, strategy, product features, and tokenisation reward programme.

About Vartifact

About Vartifact

Vartifact is a cross-chain, eco-friendly, creator platform, helping to minimise our environmental impact. We look to consistently push boundaries and to include more sustainable blockchains within the platform in the near future.

Vartifact's NFT Marketplace

Within Vartifact's community driven, Metaverse eco-system, creators have access to:

- freely trade their tokenised virtual art across our NFT marketplace.
- showcase their digital assets in their own personalised VR Hangar and Lounge.
- a creator platform to promote their digital art and assets into virtual reality spaces and gaming environments, including upcoming Vartifact productions.
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Vartifact token holders will be rewarded with voting rights to our upcoming gaming development proposals and invitations to exclusive events such as NFT gallery openings and exhibitions.

With Play-to-Earn being one of the fastest growing sectors in the virtual gaming industry, users will not only get the opportunity to see their digital art incorporated into the metaverse but to additionally earn tokens and digital assets by completing quests and game stories.

Staking rewards will also be offered to Vartifact users, who have a long-term mindset regarding their partnership with the platform, locking up their tokens removing them from the available circulating supply. This is currently considered one of the most popular DeFi services available to users.

NFT Marketplace

Our NFT marketplace is being developed on multiple eco-friendly blockchain technologies, starting with BSC where users can trade and collect all types of digital items.

Gaming & VR/AR

Our unique VR/AR Gaming platform allows for the interaction between NFTs on the Blockchain and Virtual Reality. We are helping to revolutionize the gaming market with unique Metaverse digital items.

DEFI Services

The DEFI platform gives users access to yield farming opportunities, granting individuals the ability to earn from liquidity mining. As well as Vartifact blockchain wallet.

Experience Cross-Chain NFTS

Our platform is developed on blockchain technologies helping to reduce our environmental footprint, starting with BSC. Nevertheless, we are constantly pushing boundaries expanding our platform onto further eco friendly blockchains.

About Vartifact

Platform Features

Unique Digital Items from Exclusive Creators

Our exclusive creator marketplace allows users to trade and collect all types of digital items, with some of those assets transferable into the AR/VR space. All creators are verified before being accepted into the marketplace to ensure quality.

Fast and Reliable Platform

All of our technology is built for performance and speed so that you can trade digital items securely and reliably.

Reduce Environmental Footprint

We understand the environmental pact caused by minting NFTs and we want to mitigate that impact as much as possible. Building on a BSC network, we can take advantage of their consensus mechanism, which is designed to be more environmentally friendly.

Creator Royalties

Creators will receive royalties from any secondary sales on the platform and royalties to creators of some of digital items used in VR/AR game development. These royalties allow for new opportunities for creator revenue.

Additional NFT Markets

Technology changes, and so do we. As a result, we are constantly learning, growing, and implementing. As our community grows and more cross-chain capabilities are developed, we are committed to bringing digital items into new NFT markets.

Creator & Community Focused

We are community-focused, which means that we strive to give all of our members access to the latest blockchain, DEFI, and gaming services. We believe in sharing and therefore, we grant our community unique access to new and emerging ecosystems.



Eco- System



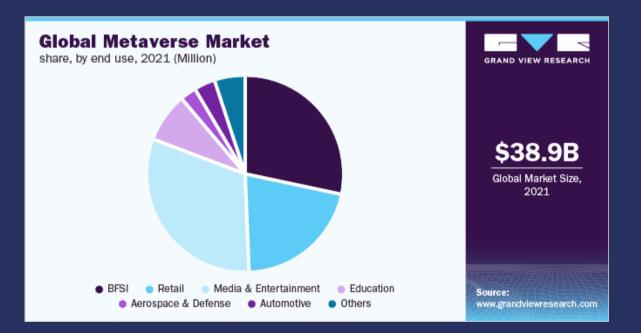
Global NFT Marketplace

Last year, the popularity of non-fungible tokens (NFTs) skyrocketed, with multibillion-dollar sales smashing records. In 2020, NFT projects in art and gaming were both valued at several millions of dollars. In 2021, according to SkyQuest Technology, the global NFT market was estimated at \$15.70 Billion USD, and it is projected to reach \$122.43 Billion USD by 2028, with a Compound Annual Growth Rate (CAGR) of 34.10% during the 2022-2028 forecast period.

During the first quarter of 2022, OpenSea has over 1 million active users who have actively linked their wallets to OpenSea.

According to the latest OpenSea statistics, traders can access more than 700 NFT projects with over 80 million NFTs available for trading on the same marketplace, with a trading volume of \$2 billion USD.

Use of NFT in the art sector is projected to continue to develop, grow, and expand, thereby substantially boosting market growth.



Vartifact NFT Marketplace

NFT Authentication

It is critical that people have a safe, transparent, open marketplace to exchange various digital commodities. With blockchain technology, every digital asset is authenticated and contains a list of transactions that assists in proving ownership. Authentication allows a user to check the ownership and history of the NFT, by providing detail on who minted the NFT, transaction dates, and how many owners there have been. This authenticity check verifies that the user is buying the real NFT and not a replica.

Vartifact's Unique Platform for Trading Tokenised 2D and 3D Art

Creative artists will be ecstatic to learn that Vartifact has created a unique platform for trading tokenised 2D and 3D art. We will work directly with brands and content creators in this role. The website offers a one-of-a-kind opportunity for users to purchase, trade, and invest in digital assets that have been verified by creators and well-known brands.

Artists will be able to list their digital creations using smart contracts within our marketplace, utilising our auction function that will sell to the highest bidder, or our buy now function to be sold for a specific price, all with the opportunity to set creator royalties for any future sales on the platform.

Our unique technology will allow developers to list digital assets that are interactable with the user, 3D characters that have unique movements, and personality. 3D cars with the capabilities to open doors to view the interior for yourself and much more. This creative 2D and 3D technology is possible with our development of OpenGL within our marketplace.









Art Gallery & Hub

VR Art Gallery

Vartifact has made the first BSC cross-chain effort to enable the transfer of digital assets and NFTs into the Metaverse. With our VR Art Gallery platform, envision receiving an invitation to an exclusive art show featuring some of your favourite creators, all from the convenience of your device. You can invite loved ones to view your NFT collection in a real-world VR art exhibition setting. You can use your own 3D Avatars to explore the art exhibition. You will also be able to vote for your favourite work of art and use our social features to communicate or share your experience with other people.

VR Art Gallery | Features & Benefits:

- Exclusive Art Exhibitions, Live Auctions, 3D Virtual Reality Environment
- Providing a virtual reality art gallery for Creators & Collectors to display their wares
- Users enjoy 3D Avatars, Chat, and with our immersive social interaction functions, users can express their idea
- Access to Dynamic VR Environments for Community Creators, Enabling the Creation of Assets, Royalty Models, and Ecosystems

The VR Hub

In our VR Hub environment, you can acquire and enjoy distinctive 3D NFTs to hold those larger assets that you own, your cars, sculptures, and general Virtual items. Discover your favourite Supercar collection in the Metaverse environment. With blockchain technology and Metaverse, and your imagination, anything is possible.

Design your private lounge area with personalised furniture and hang your choice collectable art pieces on the walls of your personal space. Use your personal media system to play your favourite videos and music NFTs. Everything is feasible with NFTs, blockchain, and VR/AR environments.

The VR Hub | Features & Benefits:

- Exclusive 3D Asset Exhibits and Live Auctions in a 3D VR Environment
- Enabling Creators and Collectors to display and use 2D and 3D content in a virtual reality environment
- Customizable VR lounge environment with 2D and 3D elements and gaming assets
- Chat, With our immersive social interaction functions, express your ideas
- Access to Dynamic VR Environments for Community Creators, Enabling the Creation of Assets, Royalty Models, and Ecosystem
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Gaming Overview

Vartifact is an Open Gaming ecosystem and has the following features:

- Enjoyment in the game, buy and sell in-game characters to other players
- Complete quests, clear levels by fulfilling requirements playing games
- NFT Rights Management & NFT Marketplace
- Digital Assets Rights Management & Digital Assets Exchange
- Player Community Interaction & Player Database
- Vartifact allows players or token investors to compound their profits by staking



Play 2 Earn

Play-to-earn is one of the fastest growing genres in the gaming market today. Play-to-earn games have opened the door for crypto gamers and developers around the world, otherwise believed to be out of reach for the majority. By giving creators and innovators a platform for raising or earning capital, the possibilities are endless and only limited by a lack of imagination. Rewards earned can be transferred and sold on exchanges. This provides incentive to play, giving projects a large, sustainable user base.

Everyone can play. Everyone can win. Everyone s included.

In lay terms, Play-to-earn means that you may earn money or valuable things just by playing the game. This is rewarded in the form of TOKENs with the opportunity to gain in-game items that you can either sell for real money or utilize to help you become more competitive in the game.

Vartifact envisions the future of gaming to provide players with assets they can own, assets they can trade, and incentives for their time.

The next component is to incorporate fulfilling and sustainable play-to-earn features. NFTs and virtual currency tokens have provided us with the tools to develop and pave the way for this exciting creative future.

With the global pandemic stretching into 2022, many people are turning to play-to-earn gaming as an income source, with many of these participants being from geographical locations described as impoverished and poor. We are happy to not only provide great games for our community to enjoy, but to provide opportunities to earn in times where nothing is certain. We here at Vartifact plan to develop a fun and interactive game for our community, as well as several economic opportunities while playing our games.



Metaverse

The metaverse is best described as the future of gaming, where people can interact with unique digital assets and interact with other users socially in virtual spaces. The metaverse extends the opportunities of financial models, allowing digital artists to create assets used in the space. There are multi-layered financial aspects and opporutnities to the metaverse, such as the hosting of live sports games, musicians concerts, and brand advertisements within these virtual worlds, to name a few.

Vartifact NFT Token

Part of our ecosystem at Vartifact is designed in a virtual world where users will be part of the gaming revolution. All our in-game digital assets will be minted by our Vartifact NFT token.

Play-to-Earn

Our games will be community based on the concept of play-to-earn. Each user will experience and enjoy contributing and earning while taking care of his own digital assets.

Buying & Selling

There will be the buying and selling of digital assets within our marketplace, where investors can invest, and holders can sell their NFT asset to other players.

Community Voting for Development

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Our model will allow community members to vote on their favourite projects they want to see developed. Vartifact will propose a list of their top games for development, members will vote on which games they wish to see move forward. This allows our members to actively participate.

MARKI





We at Vartifact are developing one of the first gaming metaverse platforms, which will be a cross-chain platform (BSC, Polygon, Salona), that is community-driven. The purpose of Vartifact is to develop a lightening-fast, reliable, cost-efficient, easy-to-use user experience. We are building a community where users completely own their NFTs in a metaverse environment.

DEX Wallet

We are incorporating the vision of DEX wallet, i.e., 'be your own bank.' This will enable users to store their NFTs, VARTI tokens and trade directly with other popular tokens. This assures that the user is completely accountable for managing their digital assets by offering independence, accessibility, security, transparency, and confidentiality.



Why Choose Vartifact?

Community Focus

Vartifact is hyper-focused on our users and driven to care for and support our community. We work to provide all our members with access to the newest gaming, DEFI, and blockchain services. Because we value cooperation, we provide our community with exclusive access to brand-new ecosystems.

Creator royalties

The platform will pay royalties to artists of various digital goods if used in the creation of Virtual Reality or Augmented Reality games, as well as royalties from any secondary sales made on the platform. These royalties provide additional avenues for creator income.

Unique Digital Items from Exclusive Creators

Users may buy, sell, trade, and collect a variety of digital goods on our unique creator marketplace, some of which can be used in Augmented Reality or Virtual Reality. All creators are screened before being approved for the market to ensure quality.

Lower Fees and Security

An enticing feature of Vartifact is that the fees associated with Vartifact token transactions are far less than those associated with debit, credit cards as well as wire transfers, and Bankers Automated Clearing Services (BACS) payments. Vartifact is a secure and private cryptocurrency that keeps investor assets anonymous, without compromising security.

Fast and reliable

Vartifact's entire system is designed to allow its community users to exchange digital goods safely, without comprising security, reliably and with lightning-fast transactions.

Solutions

Ownership, and asset securitization via NFT

Protection of property rights and royalties in the Metaverse

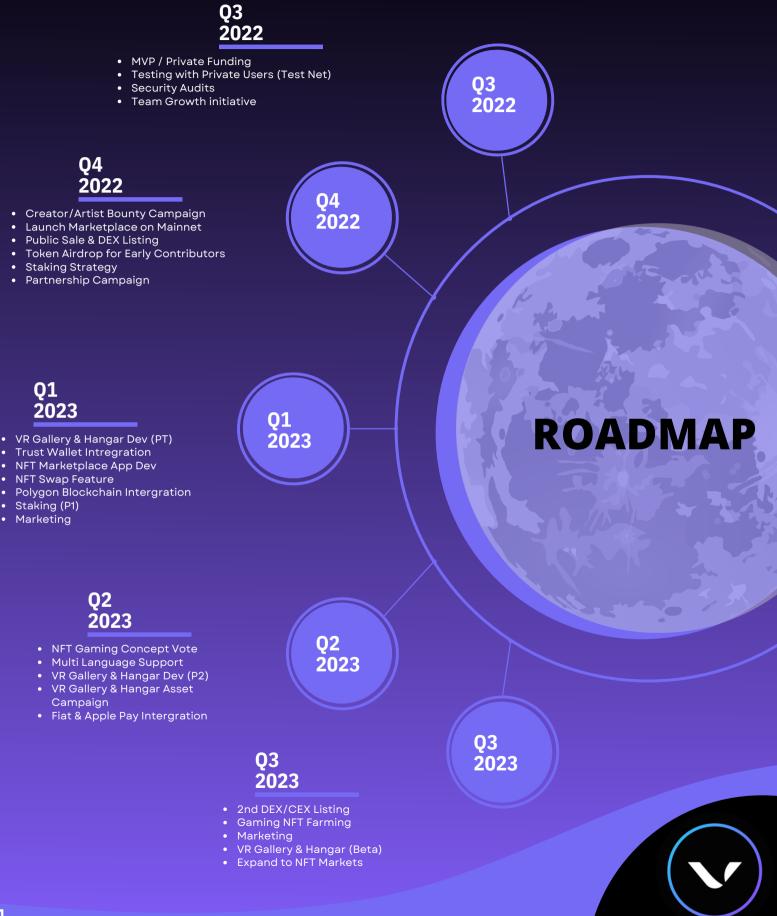
Locating artists and encouraging innovation

Ecosystem transparency

DEFI and DEX Wallet services

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Vartifact is a DeFi platform that enables users to explore yield farming opportunities and profit from liquidity mining

The phrase "decentralized finance," or "DeFi," refers to all financial services provided on open blockchains. Earning interest, borrowing money, lending money, purchasing insurance, trading derivatives, trading assets, and other activities are all possible with DeFi, but the process is quicker and does not need any formalities or a third party. DeFi is worldwide, peer-to-peer (meaning directly between two people, not routed through a centralized system), pseudonymous, and available to everyone, much like cryptography in general.

Benefits of Defi in Vartifact Platform

OPEN

Users do not have to submit any applications or 'open an account.' By making a wallet, a user may simply gain access to Vartifact's platform.

SAFE & SECURE

Users are not required to submit their name, email address, or any other confidential information.

FLEXIBLE

Users have the freedom to relocate their assets at any moment, without needing authorization, and having to wait for lengthy transfers to complete.

QUICK

Compared to typical high street banks in the UK such as Barclays, HSBC, Halifax, Lloyds, Metro Bank, NatWest and Santander, interest rates and awards are frequently updated on a timely basis.

TRANSPARENT

Vartifact's intention is to be as transparent with its users as possible. Users have the opportunity to view the complete collection of transactions within the platform.



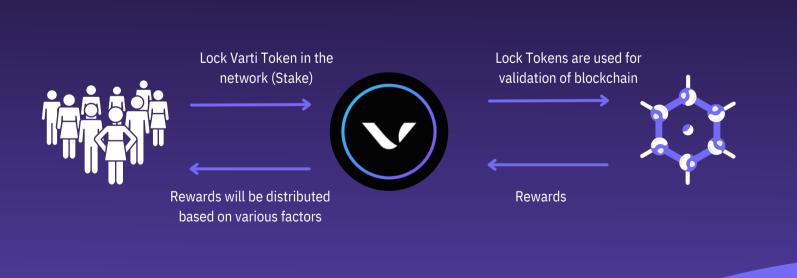
VVartifact runs on the BNB Smart Chain (BSC), which is eco-friendly, working on a proof of stake system. In addition to being one of the largest crypto chains by trading volume, it offers exemplary transaction speed. By utilizing comprehensive security methods and offering a Secure Asset Fund (SAFU) for its users, Vartifact assures that users' money is protected. This is an emergency fund reserve held to protect investor assets on the BSC crypto exchange.

Vartifact's Staking Technique

At the time of writing, our Staking technique is undoubtedly one of the safest and most environmentally friendly ways to make passive income. The platform uses a secure wallet and a secure method to hold all staked tokens.

Staking rewards are a way to reward VARTI token holders for taking a long-term mindset, locking up their tokens, and removing them from the available circulating supply. Holders will be able to stake their tokens through a future staking dashboard and earn VARTI token rewards.

While the initial staking rewards will come in the form of VARTI tokens, we plan to eventually shift to rewarding NFTs, gaming assets, and more. Utilizing alternative rewards will allow us to benefit stakers without diluting VARTI.



Vartifact Wallet

Vartifact's platform incorporates a DEX Wallet App, complimenting users' needs for fully decentralised payments.

Vartifact's Wallet

Our wallet ensures holders can transact a variety of tokens via a user-friendly interface for sending, trading, and transferring crypto currencies and digital assets without the need to use fiat currencies. The wallet also provides a secure environment for our holders to save their funds and earn returns on their tokens through APYs and a variety of staking programmes.

Vartifact places a high premium on enabling users to manage their tokens and more specifically to integrate with the ecosystem. Through our DEX Wallet App, our community users can check balances, exchange tokens, make transactions and view their purchased NFTs.

Seamless, Low-Cost Transactions

We make it secure, convenient, and seamless to create and process instantaneous transactions through our DEX Wallet App, which typically has cheaper fees than other platforms on the market. Vartifact will guarantee the outstanding speed of token processing and extremely low transaction fees, so that the community can always trade efficiently. Vartifact token holders will also enjoy the benefits of lower cost of trades and transactions fees.

As the Wallet app is non-custodial and barrier free with no intermediary, users can connect to decentralised exchanges and remain in control of their secret, private key when transacting on the DEX Wallet App. Additionally, our wallet does not require any identity verification, (i.e. Know Your Customer (KYC), allowing users to access their wallets anonymously.

Key Features :

- Dashboard with Deposit and Withdraw Charts
- Fully responsive and dynamic design
- Multi-Layer Security
- User-Friendly Interface
- Dashboard Panel and History chart
- Follow Trader Functions
- Real time charts
- Deposit Function
- Capabilities of trading of well known tokens
- Withdrawals
- Wallet Activity transaction
- Generate wallet address
- User profile
- No KYC/AML
- A place for Storing NFTs
- Customer Suppprt Team



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Utility & Benefits



- Governance
- Staking & Gaming NFT Farming
- Airdrops, Exclusive Rewards
- Discount on DEX Trading Fees
- Early Access to Products



- Early Contributers to the Platform
- Staking and Liquidity Mining Rewards

